Choose a Wholesale Channel

Define the order, compare buying routes and record your next questions. Marking a box records your notes; it does not approve a channel or supplier.

☐ 1. Define the order before choosing a channel

Record the product, intended quantity, variants, customisation, destination and target timing. Separate confirmed requirements from open questions. Identify the language and local coordination you can handle, and leave budget assumptions visible instead of choosing a platform from a headline price.

☐ 2. Choose channels for a written reason

Use the channel framework to identify a practical route for your order. Write down why its supplier-discovery and buying workflow fit the requirement. Note which payment, inspection and shipping questions still need an answer; a channel choice is not approval of any supplier.

☐ 3. Build candidates across two or three channels

Keep the original supplier and listing references with the channel, contact and date. Check whether different listings may refer to the same business before counting them as independent candidates. No platform name, badge or market location establishes manufacturing capability for the actual item.

☐ 4. Send the same version of the RFQ

Send the same product revision and quantity basis to each candidate. Request the currency, MOQ conditions, packaging, sample terms, delivery scope and unanswered requirements. Retain deviations and the original responses so the comparison explains what each offer actually includes.

☐ 5. Check identity and scope before arranging samples

Identify the contracting entity and evidence relevant to its role and the proposed product. Resolve material inconsistencies before deciding who should provide samples. Keep the selected sample reference and review criteria together; this blank checklist does not verify a supplier or authorise payment.

Keep the requirement, original channel references and candidate replies together. Resolve material gaps before deciding which supplier should provide a sample.

Your Channel Decision Record

Record why the buying route fits your requirement. Confirm actual listing and order terms before making a purchase.

Product, quantity, variants and required customisation

Candidate channels, original references and date

Chosen channel and written reason for the choice

Language, payment access and local coordination questions

Same-version RFQ, candidate replies and unanswered scope

Identity evidence, sample plan and next decision owner

Official sources and the limits of this record

Sources checked 19 October 2026. Terms vary by actual order and account.

B2B discovery: https://www.made-in-china.com/aboutus/main/

Supplier discovery: https://sourcing.hktdc.com/

ASG channels: https://asgdropship.com/services/product-sourcing/

DHgate current official terms were not retrievable for this source review.

This blank record does not rank platforms, verify suppliers, confirm buyer eligibility or place an order. No universal MOQ, payment, delivery or refund promise is supplied. Keep unanswered questions visible and check the actual contracting and receiving arrangements.